



iNcarnate

Pre-Boarding

WWW.INCARNATE247.COM



INCARNATE

adj./verb

to embody or represent in human form.



We are Creative iNcarnate. We live, eat and breathe creative innovation with every project.

We work with those who iNcarnate their craft and want to make an impact in their industry.

WHAT WE DO

We assist impact based businesses and creative professionals expand their brand through development coaching, content marketing, results-driven strategy, and collaborative projects.

BRAND DEVELOPMENT
CONTENT MARKETING
GRAPHIC DESIGN
SOCIAL MEDIA MANAGEMENT
TALENT CURATION
VIDEO PRODUCTION
PROJECT MANAGEMENT
PHOTOGRAPHY
BRAND DEVELOPMENT
COPYWRITING
EMAIL MARKETING
WEBSITE DESIGNS
LOGOS
FLYERS
CONTENT COACHING
TEMPLATES
CAMPAIGNS
MARKETING STRATEGY
BRANDING STRATEGY
SPONSORSHIP
AND MORE.



HOW WE CAN HELP

SET STRATEGY & IMPLEMENTATION

Establish a results-driven content strategy based on monthly/ quarterly goals. Collaborate with our team on the best approach to gaining followers, web traffic and sales. Stay ahead of the trends and changes with expert intel. Learn tricks of the trade with hands-on/digital coaching, tutorials and more.

Member Perk: Collaborate with our team on your custom content calendar.

GROW YOUR BUSINESS WITH BRAND COACHING & INSIGHTS

- Establish your brand with authority as a resource in industry.
- Leverage your content to build connections through social media.
- Gain insight on what your audience wants to see through detailed analytics reports broken down in plain context.

BOOST YOUR BRAND WITH THE CAPSULE

Captivate your audience with promotional tools that amplify your brand identity and turns your target market into return customers. Each month you'll have the option to receive custom promotional ads, flyers and other resources to boost brand awareness and sales.



THE GREENROOM

FORMALLY THE CREATIVE COLLECTIVE

**A PRIVATE GROUP FOR GROWING
MOGULS & CREATIVE PROFESSIONALS.
PROMOTE. NETWORK. EXPAND.**



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THE GREENROOM

For your inquiry and support, you will be added into iNcarnate's private society of growing moguls and creative professionals. The Creative Collective is a place to build your network, post and gain opportunity, receive exclusive discounts and expand your brand!

- Exclusive workshops, lives, masterclasses, etc.)
- Network Building
- Opportunity Board
- Promote your brand
- Additional Free resources
- Exclusive iNcarnate discounts on all goods and services

OPTIONS FOR SOCIAL MEDIA

OPTION 1: FULL SERVICE SOCIAL MEDIA MGMT

IF YOU:

- DON'T HAVE TIME TO POST
- WANT VIBRANT SM STYLING
- DESIRE COHESIVE BRAND IMAGERY

PERKS:

- QUARTERLY BRAND STRATEGY
- MONTHLY SCHEDULED POSTS
- AUDIT AND ANALYTICS REPORTS
- CAMPAIGN ASSISTANCE

OPTION 2: CREATIVE CONTENT COACHING

IF YOU:

- ENJOY/ DESIRE TO MAKE AWESOME VIDEOS
- ARE READY TO BRING SHAREABLE VALUE TO YOUR TARGET AUDIENCE
- WANT TO CONNECT AND NETWORKING

PERKS:

- BRAND STRATEGY
- TEMPLATES AND POSTS
- AUDIT AND ANALYTICS REPORTS
- CAMPAIGN AND AD ASSISTANCE

SOCIAL MEDIA PACKAGES

All packages are for Facebook and Instagram. Each package comes with access to custom calendar with detailed layouts, free resources, insider events, discounts on iNcarnate products, access to the iNc GreenRoom and more.

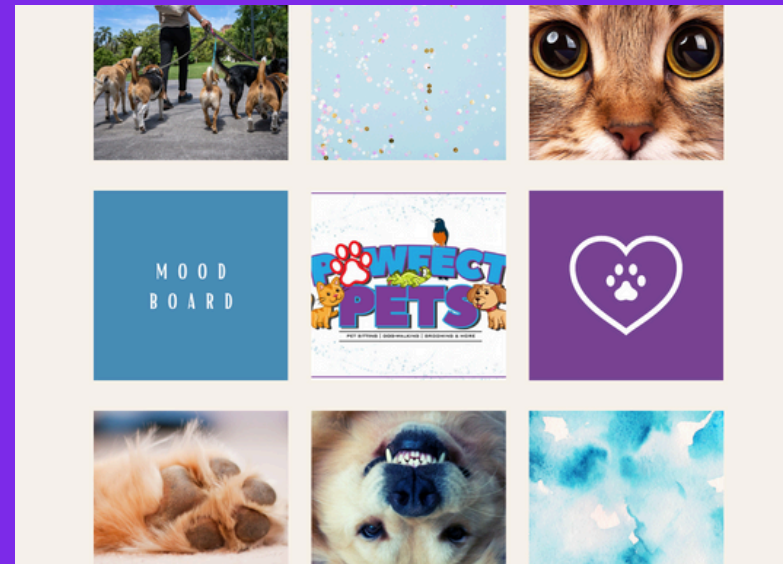
Custom packages available upon consultation.

	GROWTH	EXPAND	IMPACT	ADD-ONS
POST / MONTHLY	12	20	DAILY	ADDITIONAL PLATFORMS \$40
VIDEO REELS / WEEKLY	4	8	12	WEB HOSTING \$75
STORIES (WEEKLY)	3	5	7	AD CAMPAIGN 4-PACK \$85+
ANALYTICS	QUARTERLY	MONTHLY	MONTHLY & QUARTERLY	10-PACK REEL CREATION \$150
STRATEGY SESSIONS	QUARTERLY	QUARTERLY	MONTHLY	FUNNEL DEVELOPMENT \$225+
MONTHLY INVESTMENT	\$575	\$700	\$925	

Contact for details.

additional **PERKS**

Social media goes beyond frequent posting. Here are some additional perks to iNcarnate's social media management.



REUSABLE BRAND TEMPLATES



INCREASE WEB TRAFFIC

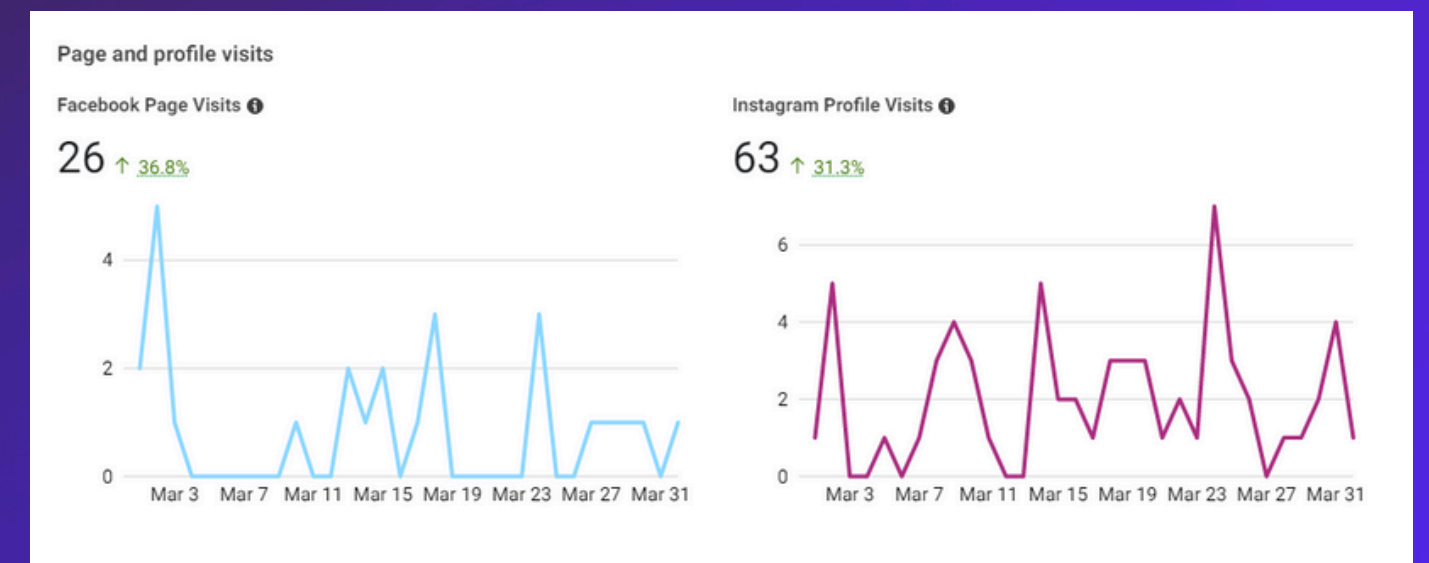
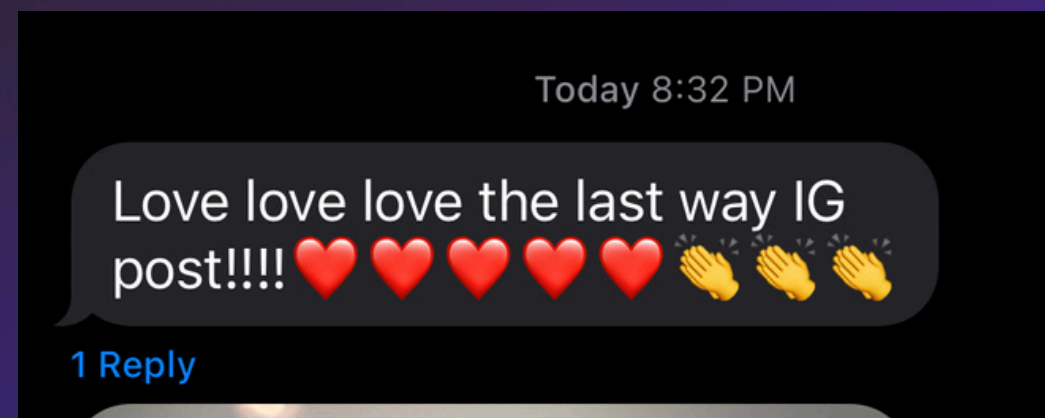
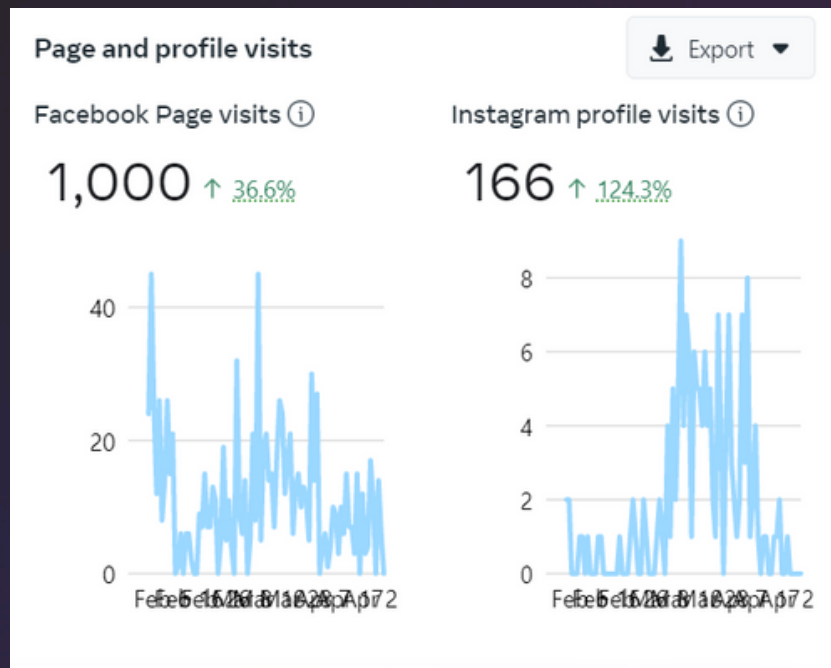
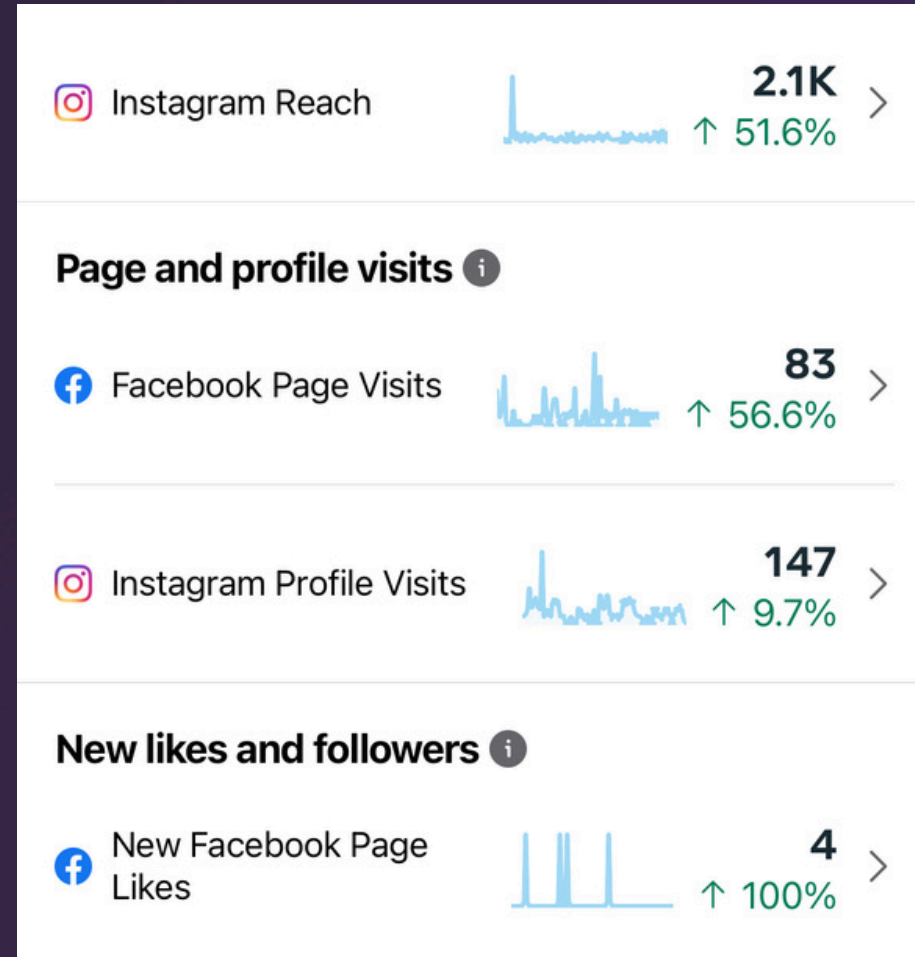


CUSTOM CONTENT CALENDAR



CAMPAIGN MANAGEMENT

THE PROOF



CONTENT COACHING

Our content coaching program was created for those who are ready to take their content game to the next level for their brand.

We build a custom strategy for your business, consider your brand identity and apply it to the top trends, sounds and topics to create captivating content that attracts your target demographic.

On a bi-weekly and quarterly basis we discuss the analytics behind all content to see what's winning.

INVESTMENT \$365/ MONTH

OR

\$1000 FOR FULL PAYMENT (SAVE \$200!)

BI-WEEKLY

meetings for progress, homework/ challenges, check-ins and coaching. Content will be added in Asana with imagery, copywrite assistance, hashtags and additional resources.

*First month meetings are weekly

MONTHLY

check-ins for sales, promotions or events to be implemented in upcoming calendar. Goalsetting and reviews to assess the next steps of curriculum.

QUARTERLY

reviews, analytics reports will be sent first week of each quarter.





CLIENT REQUIREMENTS

SM PRESENCE

Social media is a collaborative effort. Creating reels, LIVE video, community cultivation and story posts bring a personal touch and builds trust with your audience. Topics, suggestions and trends will be discussed to assist this process.

90-DAY RETAINER PERIOD

This agreement requires a 90-day retainer period. After term you have the option of choosing 3,6-month or 1-year contract. Upon expiration contract can be revised and longevity of contractual agreement will be solidified. Early termination of contract subject to \$250 cancellation fee AND 50% of last month payment upon separation.

PAYMENTS

All payments are made on the iNcarnate website. Invoices will be sent via email. Failure to pay within 10 days of invoice date may result in cancellation of services unless notified prior to payment date.



WHAT'S NEXT?

- STEP 1: CHOOSE WHICH PACKAGE WORKS BEST FOR YOUR BRAND.**
- STEP 2: SCHEDULE A FOLLOW-UP MEETING VIA EMAIL.**
- STEP 3. ESTABLISH START DATE AND DEPOSIT.**
- STEP 4. EXPAND YOUR BRAND WITH THE CREATIVES OF INCARNATE!**

READY TO #EXPANDYOURBRAND
CONTACT US

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404-585-8479



@INCARNATE24.7

Website

WWW.INCARNATE247.COM

THANK YOU
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